



Course: L0388 Advanced Public Information Officer

Course Dates:

June 2-6, 2025

Travel Dates:

June 1 and June 7, 2025
(for those not in the local commuting area)

Course Length:

This course is 5 days in length*
**Some pre-course work is required prior to the training course*

Location:

Ponca Health Services – Lincoln
1600 Windhoek Drive
Lincoln, NE 68521

Course Description:

The Advanced Public Information Officer Course teaches participants additional skills for use during escalating incidents, including strategic communications and incident action planning as it relates to Joint Information Center (JIC) operations.

Course Goal:

1. Provide participants with the knowledge and skills to establish, manage and work within a JIC.
2. Provide participants the opportunity to apply advanced public information skills during a multi-day full functional exercise.
3. Provide participants the opportunity to apply advanced public information skills in the short- and long-term recovery phases of an incident.
4. Encourage participants to improve their processes and ensure every action has a measurable relevance for each identified audience, including senior leadership.

Prerequisites:

Participants must have a **minimum of 2 years** of public information experience.

IS-29 Public Information Officer Awareness
IS-42 Social Media in Emergency Management
IS-100 Introduction to Incident Command System (ICS) (or ICS course for specific specialty: healthcare, public works, etc.)
IS-200 Basic Incident Command System for Initial Response
IS-201 Forms Used for the Development of the Incident Action Plan (waived if ICS-300 is completed).
IS-247 Integrated Public Alert and Warning System (IPAWS) for Alert Originators
IS-700 National Incident Management System, An Introduction
IS-800 National Response Framework, An Introduction
IS-2900 National Disaster Recovery Framework Overview
E/L/K 0105 Public Information Basics (**no substitutions or waivers**)

Additional Course Requirements:

- **Attendance and engagement:** Participants must attend and actively participate in discussions and activities each day.
- **Technology Requirements:** Participants must bring a laptop with internet capabilities to use as a primary device (tablets and cell phones may be used as secondary devices).
- **Commitment:** This course requires full-time dedication. If you cannot commit to the entire course, please consider registering for a future offering.

TRAINING OPPORTUNITY

Continuing Education Units (CEU's):

EMI awards 3.6 CEUs for completion of this course.

Target Audience:

Public information personnel who have 2 years of public information experience and who have completed the prerequisites listed above.

Registration:

Register through the State using the link below:

[L-0388 Advanced Public Information Officer](#)

Step 2: Register through EMI's online application system by scanning the QR Code or clicking the link below:



<http://training.fema.gov/onlineadmissions/>

Include the email of Jessica Hitchcock, jhitchcock@poncatribene.gov as the Head of Organization for approval on the online application.

Application Review:

To be evaluated for admission into this course, block #16 on the application form must be completed. Please refer to the Target Audience above and indicate how you meet the requirements based upon your position and experience.

Cost/Reimbursement Information:

EMI does not provide stipend reimbursement for off-campus course deliveries.

Lodging Information:

Check with the local training point of contact (POC).

If you need a reasonable accommodation (sign language interpreters, Braille, CART, etc.) please make your request 15 days prior to training. Last minute requests will be accepted but may not be possible to fulfill. Send an email to jhitchcock@poncatribene.gov.

Training Points of Contacts:

Jessica Hitchcock, jhitchcock@poncatribene.gov,
Local POC

Nicole Shutts, PIO Program Manager
email: nicole.shutts@fema.dhs.gov

TRAINING OPPORTUNITY